



## Privacy Policy (GDPR) – Company Lazaro

### Preamble

At Company Lazaro we believe trust is built on the principle of transparency and therefore, we consider the protection of your personal data very seriously.

We place trust at the heart of business relationships.

This privacy policy aims to inform you clearly and in transparent ways about how we collect, use and protect your personal data when you visit our website [www.lazaro.mg](http://www.lazaro.mg) or get in touch with us.

### 1. Data controller

Data Controller: Company Lazaro Sarl

Head Office: Menagisy, Sambava 208, SAVA Region, Madagascar

Email: [contact@lazaro.mg](mailto:contact@lazaro.mg)

Legal Representative: Mr. Jean-Luc Albrick Beratombo, Managing Director

### 2. Data collected

Data that are collected are strictly used to manage our professional relationships.

Data collected through:

- Contact or quote request forms: name, first name, position, company, address, email, phone number, message,
- Email or WhatsApp: any information you choose to share with us,
- Website browsing: essential technical cookies for proper site operation and anonymized analytics tools to measure traffic (e.g Google Analytics if applicable).

No sensitive data such as origin, health or political opinions, are collected.

### 3. Purpose of data collection

Personal data are used solely to:

- Respond to your inquiries or quote requests,
- Establish and execute orders and contracts,
- Ensure commercial and logistical follow-up,
- Improve the user experience on our website,
- Comply with our legal and tax obligations.

No data are used for profiling or unsolicited marketing purposes.

### 4. Legal basis for processing

Data processing is based on:

- Contractual performance (e.g quotes, orders, invoicing),

- Legitimate interest of the company (e.g B2B relationship management, website security),
- Explicit consent for non-essential cookies.

## 5. Data retention

Data are retained so long the business relationship lasts between Company Lazaro and the Client, then archived for 3 years for evidentiary purposes. After this period, the data are deleted or anonymized.

Data collected through forms without resulting in a contractual relationship are deleted within 12 months.

## 6. Data Sharing

Company Lazaro does not sell, rent, or transfer any personal data.

Information may, however, be shared with:

- Our technical service providers (e.g hosting, shipping, accounting) strictly within the scope of their duties;
- Competent authorities when legally or judicially required.

All our partners are bound by confidentiality and data security obligations.

## 7. Hosting and security

The website [www.lazaro.mg](http://www.lazaro.mg) is hosted on secure servers.

We implement appropriate technical and organizational measures, including:

- HTTPS (SSL/TLS) protocol,
- Regular data backups,
- Restricted access to personal data,
- Updated antivirus and firewall protection.

## 8. Your rights

In accordance with Malagasy data protection laws and where applicable, the GDPR, give you the following rights:

- Access to your data,
- Correction of inaccurate data,
- Deletion of your data (“right to be forgotten”),
- Objection to processing for legitimate reasons,
- Data portability (under GDPR provisions).

To exercise these rights, please email us at [contact@lazaro.mg](mailto:contact@lazaro.mg), specifying your request and attaching proof of identity if necessary.

## 9. Cookies

Our website uses essential technical cookies required for its proper functioning and with your consent, analytical cookies to enhance your experience.

See our [Cookie Policy](#) for details.

You may adjust your cookie preferences at any time via your browser settings or through the consent banner displayed on the site.

## 10. International Data Transfers

Data may be transferred outside Madagascar as part of logistical or commercial exchanges (e.g clients, carriers, customs).

These transfers are always conducted with full respect for data confidentiality and security.

## **11. Policy Updates**

This policy may be updated to reflect legal or technical developments.  
The date of the latest update is indicated below.

Last updated: October 2025

## **12. Contact**

For any questions regarding privacy or your personal data:

Email : [contact@lazaromg.com](mailto:contact@lazaromg.com)

Website : [www.lazaromg.com](http://www.lazaromg.com)